



Press-Kit

August 19

For immediate broadcast

With GreenPonik garden assistants, gardening has never been that simple!

Designed to be used by anyone, from the beginner gardener to the experienced, the GreenPonik garden assistant helps the gardener to grow his fruits and vegetables **easily**.



We are two founders, Charlie and Mickaël. When we met, we had two different lifestyles, which did not prevent us from making the same observation: we love growing vegetables, but it comes with a lot of difficulties (lack of time, fear of not having a green thumb or afraid lose our crops when you go on vacation ...).

In addition, common sensitivities such as the taste for healthy food, the search for vegetables grown locally, the economy in resources and the vegetal comeback in urban environment have brought us closer together.

With all these findings and after several years of experimentation, the startup GreenPonik was born in July 2018.

Today, food quality is becoming more and more important for the general public.

Indeed, they discover or rediscover the garden.

However, the desire to change uses does not make everyone an excellent gardener. For example, some will see all their efforts annihilated by a lack of watering during a vacation, when others will forget to close the garden tap in the evening and consume large quantities of water.

To support gardeners, GreenPonik offers a range of connected and wireless devices that adapt to classic gardens as well as modern growing techniques such as hydroponics and aquaponics.



These products support the main tasks of the vegetable garden, namely water management, environmental monitoring (humidity, temperature, brightness), and the measurement and dosage of fertilizers and PH.



HUB: « the heart of a GreenPonik setup »

It provides communication between the modules and the mobile application. **With or without an Internet connection**, it keeps the history of measurements and settings.



WaterValve: « the Smart irrigation »

With WaterValve, watering becomes easier and cheaper. It has the capability to control the exact amount of water your plants need thanks to its intelligent soil sensor which **makes sure to avoid under / over water plants**. A gardener can install one, or up to 10 WaterValves thanks to the presence of a HUB.

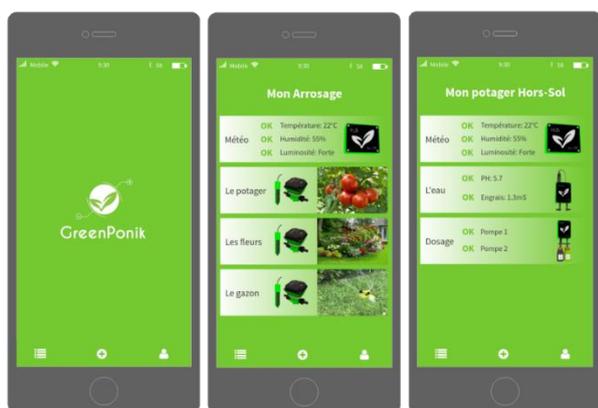


WaterSensor et WaterPump:

In hydroponics and aquaponics, pH and nutrient levels management is an essential element that will directly impact crops volumes.

WaterSensor measures water parameters continuously. Thanks to its industrial sensors, it is the first step toward automatic regulation of a hydroponic or an aquaponic installation.

WaterPump automates the dosing of your nutrients and PH. HUB analyzes the measurements made by WaterSensor and then transmits to WaterPump the perfect dosage to perform.



An App to control your whole garden

The GreenPonik App' can **guide, and alert the gardener**. The interface is simple, with clear information and settings. The gardener has **his entire garden in the palm of his hand** and see what happens there at any time.

Today, **prototypes are being tested in gardens and experimental setups**. We're preparing a crowdfunding campaign. We produce content, images and videos to feed our social networks and **develop our community**. The feedback this community provides allows us to make GreenPonik the best tool for the any gardener.

In order to ensure the GreenPonik App's development, R&D expenses, certifications and **release in 2020**, we are looking for **USD 550.000 in funding**.

Press kit: <https://www.greenponik.com/en/press>

Our website and social networks:



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